

Transportation Attitudes of Citizens Residing in the I-35 Corridor

Prepared by:

Prof. James Henson
Prof. Daron Shaw

Report to the Austin Meeting of the MY-35 Committees
October 20, 2010

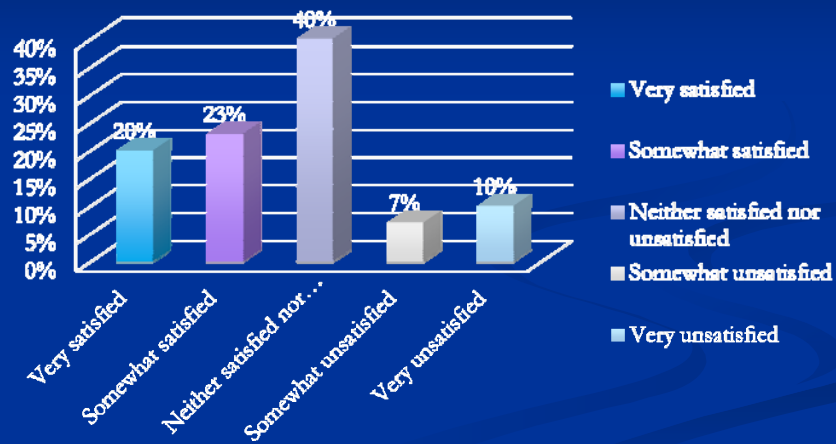
Survey Methodology

- Survey Dates: June 16 through July 2, 2010.
- Sample Population: Adult Texans.
- Sample Sizes: 300 from each MY-35 segment
1,200 from the MY-35 corridor
800 from the balance of the state
2,000 overall
- Sample Methods: NRG Research Group randomly selected households from lists of all available landlines via a multi-stage cluster sampling technique (clusters were based on county-based regions), and contacted via telephone. Individual respondents were then selected for interviewing based on randomized processes.
- Spanish language? 224 interviews were conducted in Spanish.
- Cell phone over-sample? 281 interviews were conducted from respondents randomly selected from a cell phone list.
- Length of poll? 53 questions, with the average interview requiring approximately 15 minutes to complete.
- Technical Specifications: The AAPOR III response rate was 34%. The error term for the survey is +/- 2.18 percentage points. For the Interstate 35 sub-sample, the sample size is 1,200 and the margin of error is +/- 2.83 points.

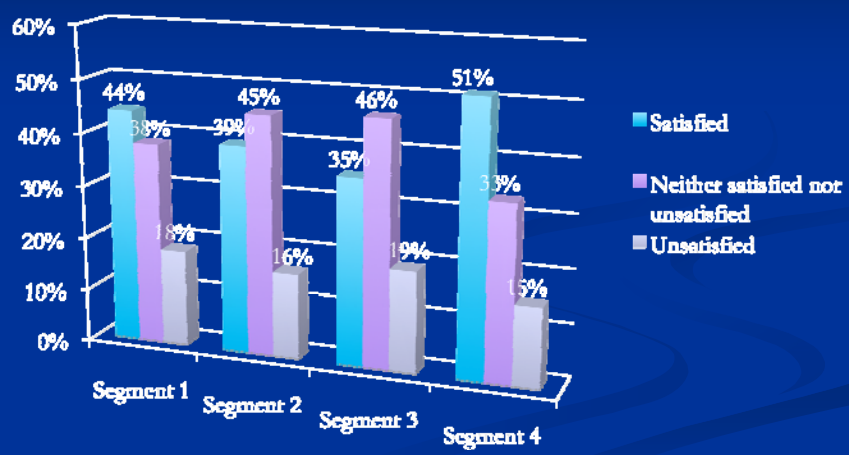
Main Points

1. Interstate 35 residents are not dissatisfied with roads, highways, or transportation options.
2. They are very dissatisfied with congestion and traffic in a few trouble spots.
3. They are open to a wide range of ideas for addressing traffic in these trouble spots.
4. They expect traffic and transportation to get much worse in the next ten years.

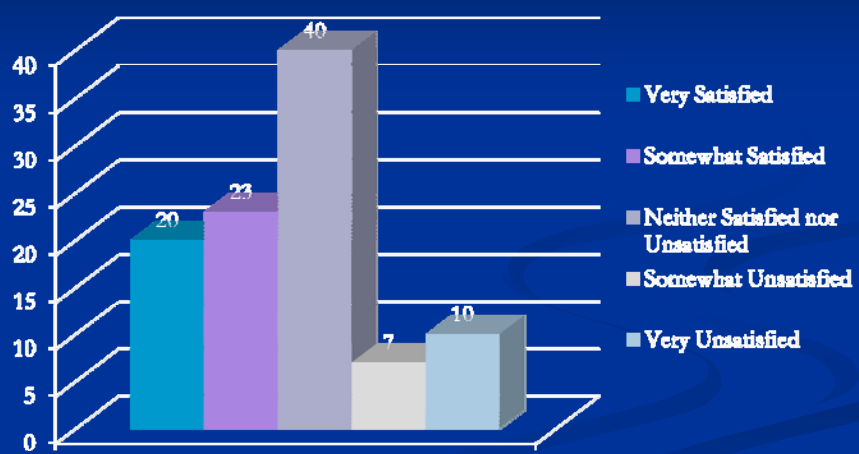
Overall Satisfaction: Roads and Highways



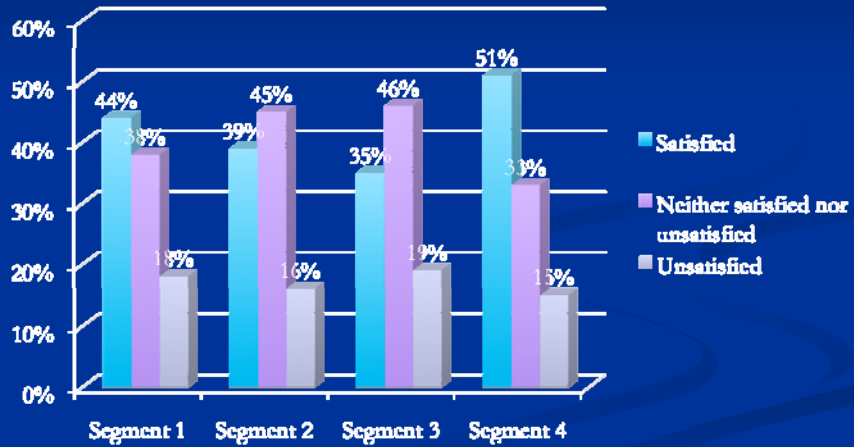
Overall Satisfaction: Roads and Highways



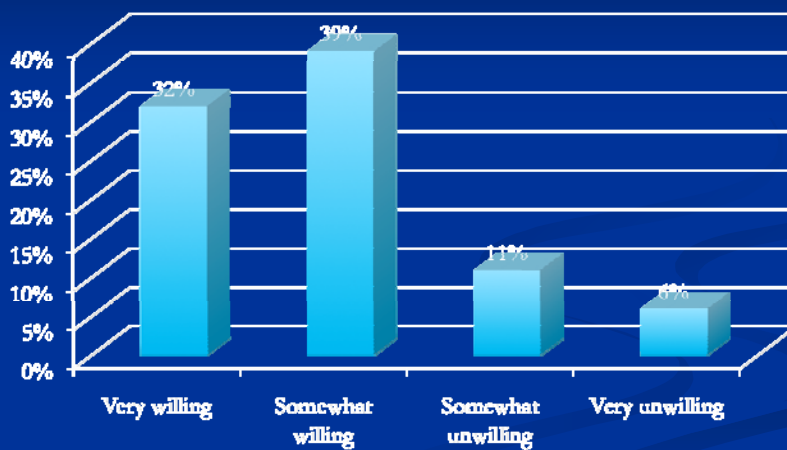
Overall Satisfaction: Public Transportation Options



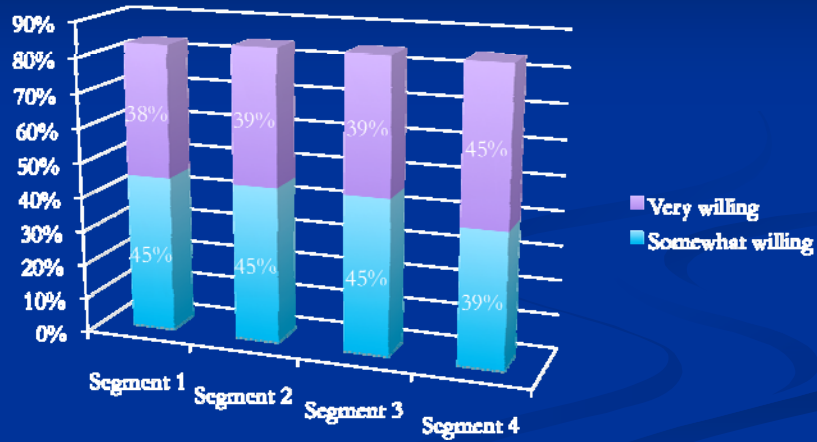
Overall Satisfaction: Public Transportation Options



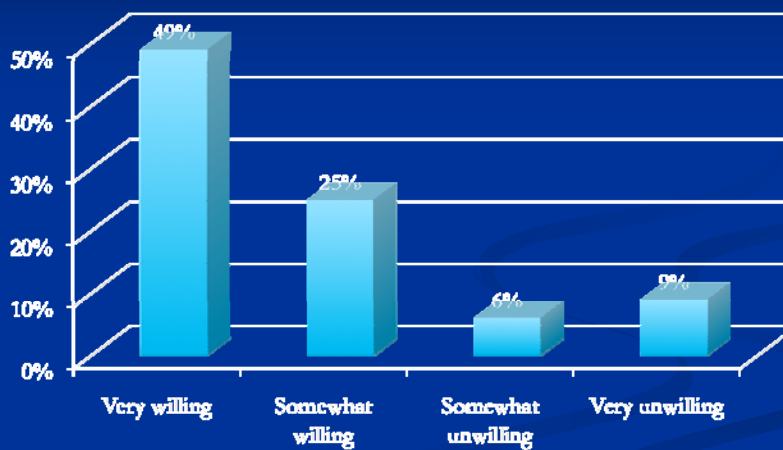
Willingness to Spend Tax Dollars: Building New Roads and Highways



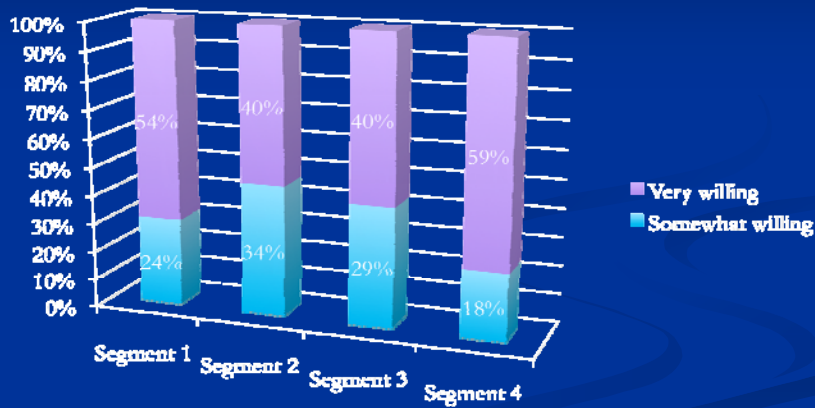
Willingness to Spend Tax Dollars: Building New Roads and Highways



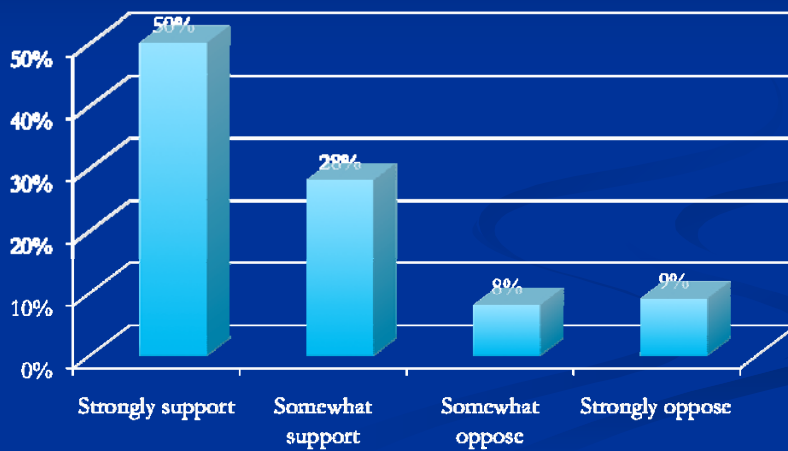
Willingness to Spend Tax Dollars: Building High Speed Rail Lines Between Cities



Willingness to Spend Tax Dollars: Building High Speed Rail Lines Between Cities

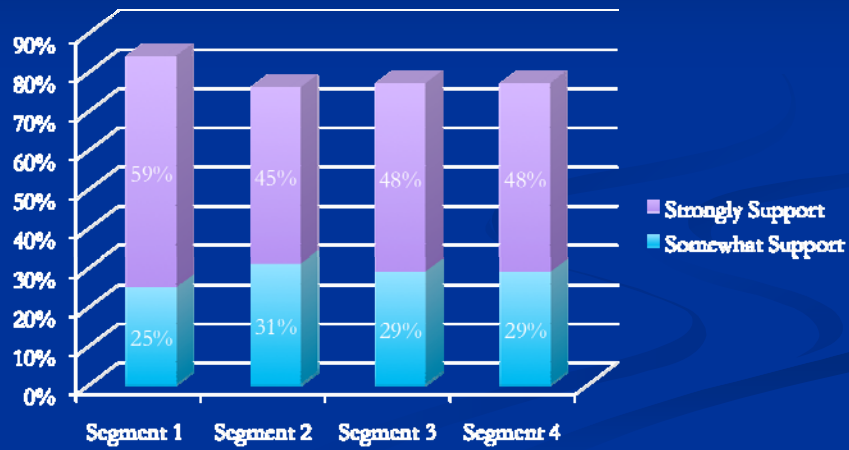


Support for Additional Resources Being Spent to: Expand Passenger Rail Service Between Cities*

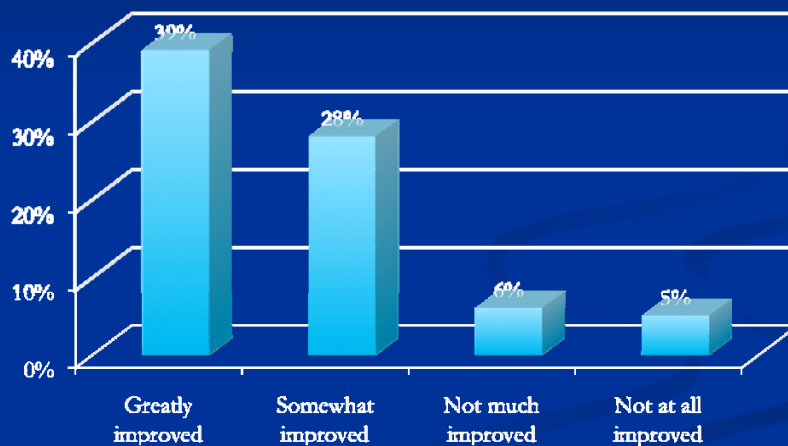


* NOT Amtrak

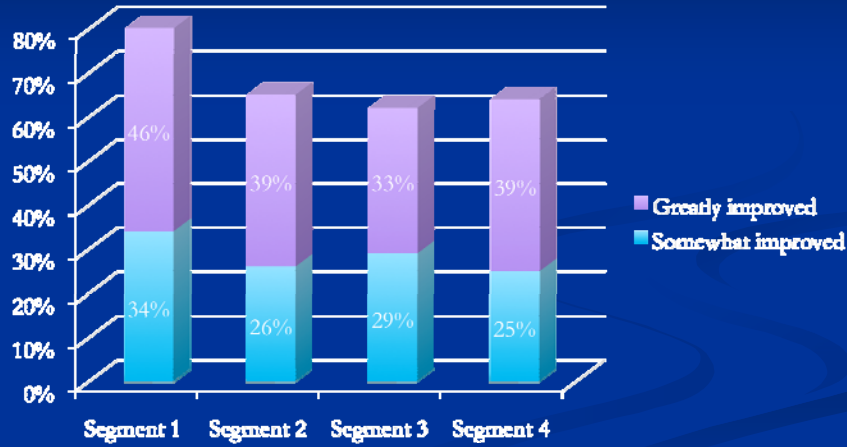
Support for Additional Resources Being Spent to: Expand Passenger Rail Service Between Cities *



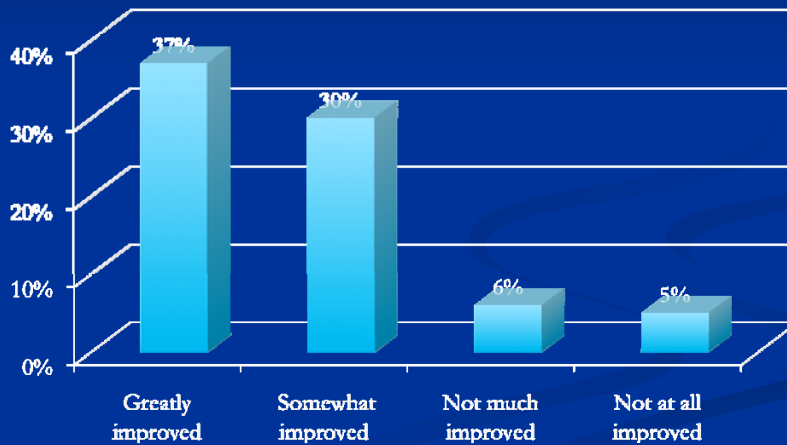
How Much Would Public Transportation be Improved by: Adding Light Rail and Commuter Rail Lines



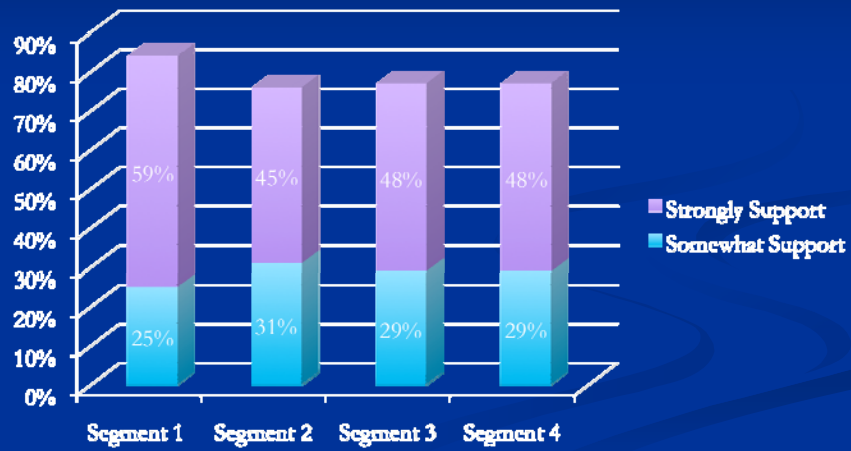
How Much Would Public Transportation be Improved by:
Adding Light Rail and Commuter Rail Lines



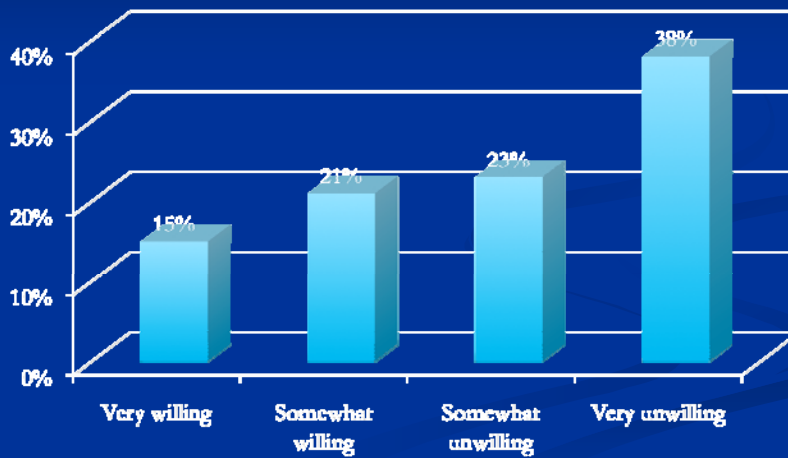
How Much Would Public Transportation be Improved by:
Extending Light Rail or Commuter Rail Lines



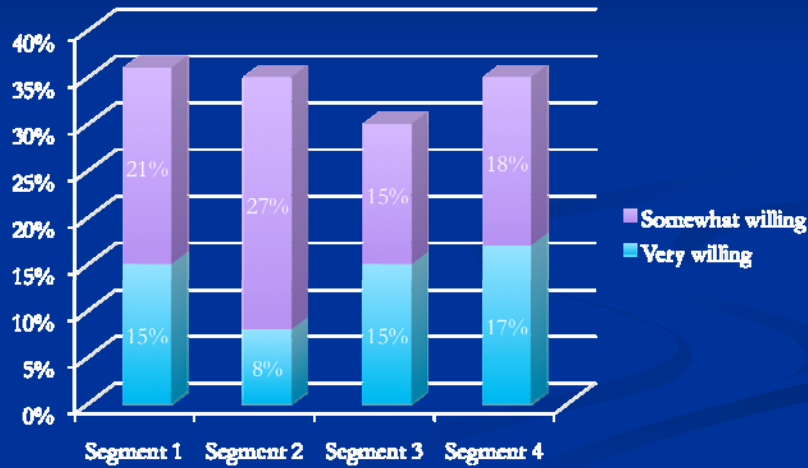
How Much Would Public Transportation be Improved by:
Extending Light Rail or Commuter Rail Lines



Support for Additional Resources
 Being Spent on:
Building New Toll Roads



Support for Additional Resources Being Spent on: **Building New Toll Roads**



Questions and Comments?

